

## WHAT COUNTS AS A STORY SHARE?

ALL reading (for a minimum of 10 minutes a day) counts towards a story share, from picture books to audiobooks to comics and graphic novels.

## RESOURCES

World Book Day will be creating a brand new microsite where settings can register to take part and upload their story shares.

In addition, there will be lots of Share a Story resources including:

- Top 10 Share a Story ideas
- Inspiring quotes about reading for pleasure by authors/illustrators
- Assembly + guidelines - new
- Letter to parents
- Sheet of bookmarks to colour
- Ambassador stickers
- Share a Story School online badge
- Certificate
- Poster
- Share a Story games
- Link to 100 Top Stories to Share
- 10 tips on sharing stories
- Info sheet on the importance of sharing stories
- Author readings

## TIMELINE

- Registration launches: 13 January
- Launch of campaign and sharing commences: 27 February
- Share a Million Stories closes: 29 March
- We would like as many schools, bookshops and libraries to get involved as possible
  
- 1 story share = sharing a story for 10 minutes (1 story read to a class would = e.g., 30 story shares)
- Has been created to build on the Share a Story activity over the past 2 years and encourage new reading behaviours amongst parents and children and encourage families to discover the joy of reading for pleasure, kicked off by school activity
- minutes count for AFA too